



2022 Smoke & Soul Fest

Sponsorship Opportunities

BBQ Competition and Music Festival

Saturday 10/8/2022

To benefit The Brain Injury Advocates of Wyoming

Smoke & Soul Fest is a Kansas City BBQ Society sanctioned competition. In 2022 it will be held at the Central Wyoming Fairgrounds. This community event will include live music, a BBQ competition and a Kids Q. There will be a People's Choice Tasting tent, vendors, activities for children and a beer tent. There will also be a children's sports helmet giveaway including bike, skateboard and equestrian helmets. Our goal with this event is to raise awareness for brain injury prevention, host a unique annual community event and to raise money to benefit the Brain Injury Advocates of Wyoming (BIAW).

BIAW's mission is to support, inform and assist brain injury survivors and their caregivers and loved ones. We provide a number of services including case management and representative payee services, support groups, information and referral, and brain injury education. We work hard on brain injury prevention including helmet giveaways to children and the Durable Medical Equipment Loan Closet (wheelchairs, walkers, etc.). Funds from the Smoke & Soul Fest go toward our prevention activities as falls are the leading cause of brain injury in the young and the elderly.

Smokin' Hot & Saucy: \$5,000

- Top tier name/logo on all internal and external branding and communications
- 10 tickets to the tasting tent
- 10 drink tickets for the Calcutta

Getting' Piggy With It: \$2,500

- Second tier name/logo on all internal and external branding and communications
- 5 tickets to the tasting tent
- 5 drink tickets for the Calcutta

Holy Smoke: \$1,000

- Third tier name/logo on all internal and external branding and communications
- 2 tickets to the tasting tent
- 2 drink tickets for the Calcutta

Blowin' Smoke: All amounts under \$1000

- Forth tier name/logo on all internal and external branding and communications

Kids Q: – Sponsored by Sinclair Casper Refining Company

- Category entitlement
 - Category referred to as “Sponsor” Kid Q

In-Kind Sponsorship:

- In-kind sponsorships will be accepted and greatly appreciated. If your product is related to the BBQ event, such as services, meat products, BBQ equipment, advertising media or other items suitable for event prizes, your contribution will be acknowledged appropriately.

Cooks Bag Donation – (40 Items)

Judge's Bag Donation – (40 Items)

- Your contributions will be announced at the Cook's & Judge's Meetings

Great Idea:

- Do you have another way to help us make the event memorable that you would like to participate in?
- We will work with you to include whatever works best for you as the Sponsor.
 - **Contact Dawn Lacko at BIAW 307.473.1767**

Sponsors will be accepted up until the date of the event, but the earlier we receive your sponsorship, the more your organization will be included in advertising. Thank you so much! We will contact you to finalize the details of your sponsorship.

Mail checks to:

BIAW
PO Box 2984
Casper WY 82602